

WOMEN IN FILM & VIDEO WASHINGTON, DC

Some other local science media and resources include:

American Chemical Society, “Bytesize Science”
www.BytesizeScience.com

Discovery Channel Headquarters
www.Discovery.com

Environmental Film Festival in the Nation’s Capital
www.DCEnvironmentalFilmFest.org

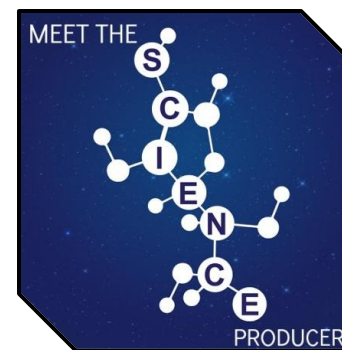
National Academy of Sciences, Science and Entertainment
Exchange
www.ScienceAndEntertainmentExchange.org

NOAA, “Ocean Today”
www.OceanToday.NOAA.gov

Rübangfilms, “I Want to be an Astronaut”
www.TheAstronautFilm.com

Science/AAAS, Video Portal
www.Video.ScienceMag.org

Space Telescope Science Institute, HubbleSite Videos
www.HubbleSite.org/Videos



March 5th, 2014
6:30 PM

Interface Media
Group
1233 20th St, NW
Washington, DC

6:30 Refreshments and networking

6:55 Moderator introduction

7:00 Panelist presentations

Karin Heineman, Executive Producer, Inside Science TV,
American Institute of Physics

Rebecca Howland, Producer, Screenscope, Inc.

Miles O'Brien, Science Reporter and Producer

Michael Rosenfeld, Head of Television and Film, Tangled
Bank Studios

Jennifer Shoemaker, Director of Missions Media, National
Geographic Society

Wade Sisler, Executive Producer, NASA Goddard Space
Flight Center

8:00 Discussion and questions

Karin Heineman, Executive Producer, Inside Science TV, American Institute of Physics

Karin Heineman is the Executive Producer of Inside Science TV at the American Institute of Physics (AIP). She has produced over 600 video news segments on science, technology, engineering and math in the past 14 years for Inside Science TV (ISTV) and its predecessor, Discoveries and Breakthroughs Inside Science (DBIS). She has worked for AIP for 20 years, starting out as a part-time admin, and diligently worked her way to Executive Producer. She earned a Bachelor of Arts degree in Imaging and Digital Art from the University of Maryland and is currently pursuing another degree in nutrition science. She currently lives in Baltimore, MD.

www.INSIDEscience.org

Michael Rosenfeld, Head of Television and Film, Tangled Bank Studios (a production company of HHMI)

Michael Rosenfeld is head of television and film at Tangled Bank Studios, LLC, a science documentary production company founded by the nonprofit Howard Hughes Medical Institute. In a career spanning network broadcast, cable, and public television, he has won or led teams that won hundreds of industry awards, including the Peabody and almost 40 News & Documentary Emmy Awards. Before launching Tangled Bank Studios, Rosenfeld served as president of National Geographic Television, where he oversaw the production of more than 130 hours of television documentary programming a year for the National Geographic Channel, PBS, and broadcasters worldwide.

www.TangledBankStudios.org

Jennifer Shoemaker, Director of Missions Media, National Geographic Society

Jennifer Shoemaker is Director of Missions Media, where she produces broadcast television and short-form video that shares the stories of National Geographic explorers and scientists. With over ten years as a media producer, she has produced television, web and live content for National Geographic, PBS, NASA and the National Park Service. Her skills include production management, field producing, camera, sound, editing, post-production, feature writing, and multimedia campaign development. She holds a Master of Fine Arts in Science and Natural History Filmmaking. Jennifer has worked in the field of science communication for almost twenty years, with a prior career as a park ranger and educator.

www.NationalGeographic.com

Rebecca Howland, Producer, Screenscope, Inc.

Rebecca Howland is a producer for the PBS documentary series "Journey to Planet Earth," hosted and narrated by Matt Damon. The latest episode, "Extreme Realities," will premiere at the Environmental Film Festival at the Smithsonian on March 23, 2014 and will broadcast later this year on PBS. While earning her MFA at American University, Rebecca was a Senior Producer for the team that won the Student Emmy Award for their anthology of films about the Chesapeake Bay.

www.Screenscope.com

Miles O'Brien, Science Reporter and Producer

Miles O'Brien is veteran, independent journalist who focuses on science, technology and aerospace. He is the science correspondent for the PBS NewsHour, a producer and director for the PBS science documentary series NOVA, and a correspondent for the PBS documentary series FRONTLINE and the National Science Foundation Science Nation series. For nearly seventeen of his thirty years in the news business, he worked for CNN as the science, environment and aerospace correspondent and the anchor of various programs, including American Morning.

www.MilesOBrien.com

Wade Sisler, Executive Producer, NASA Goddard Space Flight Center

Wade Sisler is the Executive Producer at NASA's Goddard Space Flight Center. Wade supports a team of animators, data visualizers, video and web producers, and social media wranglers in a tireless quest to share NASA's most exciting science stories with wide and diverse audiences. Wade is trained in photography, journalism, and business and received degrees from Baylor University and Rochester Institute of Technology.

www.NASA.gov/Goddard

Moderator: Katrina Jackson

Katrina is a new WIFV member – you may have seen her Science Video of the Week posts on the WIFV email list – and she currently works as a production assistant at NASA's Goddard Space Flight Center. She wrote her Master's degree thesis on "The Influence of Television and Film on Interest in Space and Science," and she would like to work with and create science-related television shows.

www.Katrina-Jackson.com